



**SHAKE UP YOUR FUTURE  
WITH BOBA STORY**

**START YOUR  
FRANCHISE @  
₹3.75  
LAKHS *Only***

**WELCOME TO BOBA STORY**

At BOBA STORY, we're not just serving tea - we're creating experiences! Our signature drinks, innovative flavours, and strong community focus have made BOBA STORY a beloved brand across the globe. Now, we're inviting passionate entrepreneurs like you to join us in spreading the joy of boba.

For Franchise Enquiry: |

**93632 53118 | 90039 96635** |

## SHAKE UP YOUR FUTURE WITH BOBA STORY

### THE BOOMING BOBA MARKET

- Bubble tea is a \$4 billion global industry and growing fast.
- Millennials and Gen Z are driving the demand for customizable, Instagram-worthy drinks.
- High customer loyalty and repeat business.
- Flexible product offerings that cater to various dietary preferences.



### WHY CHOOSE BOBA STORY?

- **Proven Success:** With years of expertise and a loyal customer base, BOBA STORY is a trusted name in the bubble tea industry.
- **Innovative Menu:** From classic milk teas to creative fruit infusions and toppings, our menu is a crowd-pleaser.
- **Comprehensive Support:** Benefit from our step-by-step guidance in operations, marketing, and staff training.
- **Flexible Franchise Models:** Choose from kiosk setups, dine-in cafes, or mobile units tailored to your market.



# SHAKE UP YOUR FUTURE WITH BOBA STORY

## THE BOBA STORY EXPERIENCE

- **Premium Ingredients:** High-quality teas, natural sweeteners, and fresh toppings – every sip speaks quality.
- **Customer-Centric Approach:** Delight customers with our fun, customizable drinks and Instagram-worthy presentations.
- **Eco-Friendly Commitment:** From biodegradable packaging to sustainable sourcing, we care for the planet.

## MENU HIGHLIGHTS

BOBA (Tea/Coffee/Flavoured Milk)

Churros

Kunafa

Thickshake

Sundae

Waffles

Mocktails

Cold Coffee

Dalgona Coffee

Sandwich & Burger

Pasta



## BOBA STORY FRANCHISE BENEFITS

- High ROI
- No Dependency on Skilled Manpower
- Free Swiggy & Zomato Integration
- No Royalty
- Customizable Menus & Pricing
- Free Training at Institute



## FRANCHISOR INCLUSIONS

### Machineries & Equipment's:

- Thickshake Blender
- 380L Visicooler
- 350L deep freezer
- 7L deep fryer (2pc)
- Hand Blender
- SS 3 burner stove
- Cone waffle machine
- Popsicle waffle machine
- Commercial sandwich machine
- Microwave oven
- Basic utensils



### Branding & Advertisement

- 6\*4 LED logo
- 6\*3 Standing light board
- 24inch LED logo
- Branding photo frames (10nos)
- Pamphlets – 2000nos
- Social media posters
- Online Promotions (YT / FB / INSTA)



## **FRANCHISEE RESPONSIBILITIES:**

### **Choosing Location:**

Franchisee should choose the locations based on people crowding areas like Market, School, College, Bus stand, Companies, etc.

### **Transportation charges:**

Franchisee should take care of the transportation charges depends on their location. Franchisor shall arrange 'MSS / VRL / A1 transport kind of logistics under 'TO PAY' option.

### **Battery backup:**

Power backup should be arranged by the Franchisee based on requirements.

### **Cylinders:**

Franchisee should arrange three cylinders. Two for work and one for backup.

### **Trade & Commercial Licence:**

Franchisee should take care on the local permissions and other licences if required. Franchisor shall advice on the procedural formalities.

### **Initial stocks purchase:**

Franchisee should arrange Rs.50,000 for purchasing basic stocks like Masalas, Packing containers, Groceries, etc

### **Cutleries purchase:**

Franchisee should arrange Rs.80,000 for Plates, Glass, Storage containers, cutting board, working tables, etc. based on the requirements.

### **Business Cycle amount:**

Franchisee should maintain Rs.1,00,000 for business cycle.

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### RETURN ON INVESTMENT (ROI):

Sales Projection	Projection 1		Projection 2		Projection 3		Projection 4	
	Daily	Monthly	Daily	Monthly	Daily	Monthly	Daily	Monthly
<b>Average Sales</b>	<b>8000</b>	<b>240000</b>	<b>15000</b>	<b>450000</b>	<b>20000</b>	<b>600000</b>	<b>25000</b>	<b>750000</b>
Staff Salary	1200	36000	1400	42000	1500	45000	1500	45000
Shop Rent	500	15000	700	21000	1000	30000	1500	45000
Current Bill	300	9000	400	12000	500	15000	500	15000
Groceries	1000	30000	1800	54000	2500	75000	3000	90000
Vegetables	400	12000	600	18000	800	24000	1000	3000
Chicken	2000	60000	4400	132000	5600	168000	7000	210000
Gas	200	6000	350	10500	450	13500	500	15000
Masalas	250	7500	380	11400	500	15000	600	18000
Packing material	200	6000	360	10800	450	13500	600	18000
Total sales / day	6050	181500	10390	311700	13300	399000	15300	459000
Miscellaneous (5%)	303	9075	520	15585	665	19950	765	22950
<b>Total Net Profit</b>	<b>1648</b>	<b>49425</b>	<b>4091</b>	<b>122715</b>	<b>6035</b>	<b>181050</b>	<b>8935</b>	<b>268050</b>

#### Corporate Office Address:

KVM Complex, GST Road, Chengalpattu By-Pass,  
Chengalpattu, Tamil Nadu - 603002.

**Call Us: 7010024542**

#### For Franchise Enquiry:

Tamil Nadu : 93632 53118 | 90039 96635

Andhra Pradesh & Telangana : 63640 62635

Kerala & Karnataka : 63640 62635